



TRAKEHNNERS UK

MEMBERS' MEETING

Wednesday 15th November 2023 Commencing at 19:30

Via Zoom

MINUTES OF MEMBERS' MEETING

- Attendees: Sian Prosser (Chairman) Susan Attew (Treasurer), Paul Janaway (Registrar), Sacha Shaw Shaw (Show Organiser), Diane Gilby (Membership), Marion Fuller, Paul Attew, Becca Jackson, Jo Firoozieh
- The contract with the Trakehner Verband was last amended in 1996. It will be reviewed in 2024, to ensure that it is up to date, and all practises are current.
- The lack of a central grading in 2023 was discussed. Diane suggested the use of virtual gradings.
- Sacha said the Great British In-hand Show/NPS was planning Sports Horse classes next year in early September, and wondered if we could use this for mare grading.
- Marion asked if we could tie in with the futurity.
- It was agreed that the committee would look at the possibility of holding a central grading next year with a TV judge in Summer/Autumn 2024
- The possibility of a grading tour would also be explored. An indication of the location of mares for grading in 2024 would be sought. The costs (time and money) would then be calculated to assess viability.
- Can we use the Performance test of BHHS or another society?
- SP to talk to the TV regarding why we were charged for Lynn Sander coming over to judge. In the past the TV have paid for one judge, and we have paid for any additional judges
- Membership numbers have dwindled over the last few years. We will look at possible "members perks". For example, offering free membership for one year, and charge from next year, free copies of Der Trakehner, stickers, pens. Also look at payment recurring methods. Can we hold Webinars by Erhard Schulte and other Trakehner experts?
- DG to look at modernising the Membership cards/process. Can we use QR codes?



TRAKEHNNERS UK

- We discussed offering “Highest Placed Trakehner” rosettes at County Shows etc. This was done before and proved very difficult to facilitate.
- Marketing – ask people competing to send updates to an email address and we can put on social media
- Increase reach of FB pages – tag/like/share/hashtags - monthly draw
- Sacha to message H&H re Sports Horse Breeding article highlighting British talent??
- SP to look at Public Liability Insurance for central and individual gradings
- PJ to see if Victoria is still happy to brand. Have there been any branding requests?
- SP to look at exchanging experiences with the ATA and other national Trakehner associations. Can we help each other with promotion?
- The website requires a full rewrite. SP to look at methods/costs of doing this. As most news is posted on Social Media these days, the website only needs to contain factual information, forms etc. In the meantime it will be updated with new committee details.
- Look at making mare family information available to the members. SP to find Nicole Derlin post and see if it can be translated.